



Sneakers for **SOLDIERS**

Supporting our Troops where they
need it most..their feet.





Did you know that athletic shoes are needed for our deployed soldiers?



Most people are unaware that our deployed service members are not provided with sneakers.

Deborah and John Hausladen discovered this when their son was deployed in Afghanistan. He had asked if they could send him new sneakers and, shortly after, Sneakers for Soldiers was born.

The mission of Sneakers for Soldiers is to provide properly fitted athletic shoes to deployed combat troops in Imminent Danger Areas and Combat Zones, across all branches of the military, that are in need of replacing their worn out sneakers.

The uniqueness of our program is that each soldier chooses the brand and style of sneaker that is best for their feet and needs.

We pride ourselves on ensuring deployed service members receive quality footwear options specific to their functional needs, as incorrect fits can cause muscle imbalances and injuries.

There is no other program like this!



Deployed soldiers go through sneakers much faster than we do. Here's why...



Temperatures in deployment areas can reach over 120° F.

This wreaks havoc on the soldiers' footwear. The heat can reactivate adhesives causing soles to become loose, it can shrink the soles causing improper fits, and excessive sweating corrodes the midsoles.



The terrain in Imminent Danger Areas and Combat Zones can be very rugged.

Rocks, dirt, and sand wear down the soles of sneakers quickly. This affects the support in the sneaker and can lead to injuries.



Our soldiers are very active!

It's important for our soldiers to stay fit. They run and exercise daily. Along with the rugged terrain and extreme temperatures, their sneakers take a beating from lots of high impact exercise.

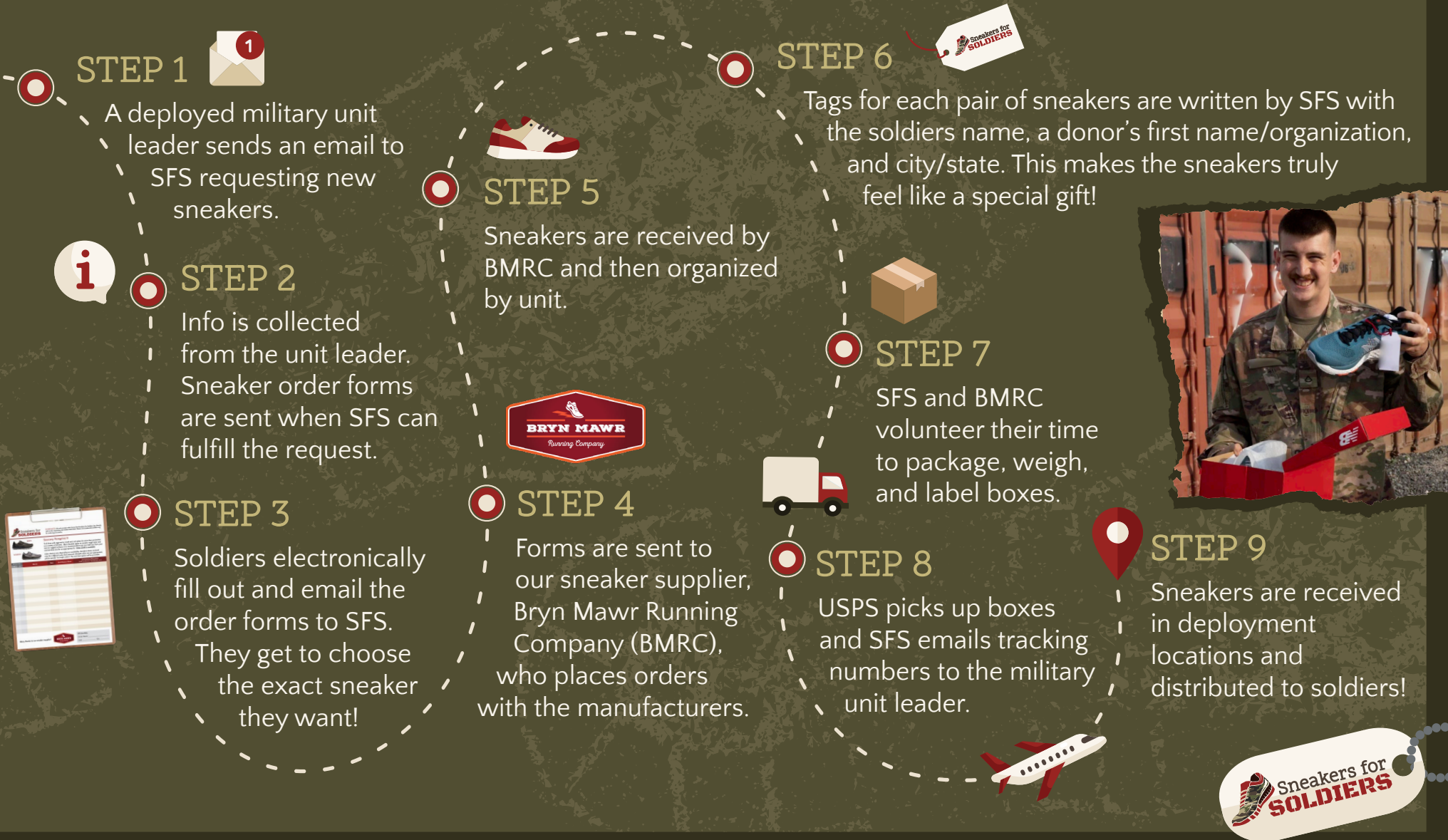


Our soldiers, on average, go through a pair of sneakers every 3-4 months!



Our process is seamless and was designed with our soldiers in mind.

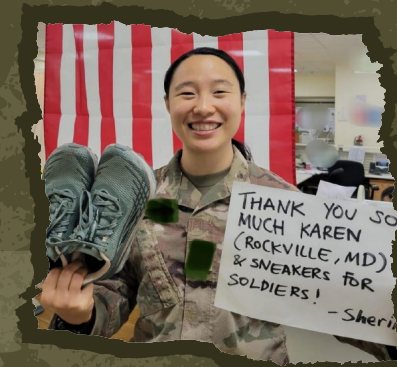
We have made the sneaker ordering experience special, personal, and efficient.



The best part is the IMPACT this program has had on our soldiers!

Below are a few of MANY emails we have received from very grateful soldiers!

“My only running shoes are worn down and were hurting my feet, these new Hokas are an absolute blessing. I cannot thank you enough for not only providing shoes, but going the extra mile for quality and personal preference. I can assure you these will see many miles, and I will be grateful every step.”



“I would like to thank you for the outstanding support from your organization. Have been deploying to war zones since 2004, and I can tell you this is the coolest, most useful thing I have received in a care package down range. What a great idea. The guys and I thank you very much.”





“My team and I would like to express our sincere thanks for what you do. Staying fit while deployed is of great importance, both physically and mentally. My current pair of shoes has zero tread left and the uppers already have holes after 3 months. We are all ecstatic and extremely appreciate to once again bounce down the road on fresh new soles. Please keep doing what you do! It means the world to the soldiers here.”

“I ran a small fundraiser for Sneakers for Soldiers after I had a personal great experiences receiving shoes in Afghanistan. I was going through a lot on that deployment and getting a pair of trail runners forced me outdoors. It made a huge difference in my mental health and fitness. I’ve continued my trend and have since gone through more pairs of shoes and over 2,000 miles of trails and roads. I still have my originals, they’re beat up and worn but I still wear them around from time to time.”



“To you, it may seem like a small thing sending sneakers. However, when you go out of your way to coordinate such a great program, it humbles me. Not because I alone get a great pair of sneakers, but because many of the men fighting next to me get to experience such a kind gesture and it puts a smile on our faces. It reminds us that not all Americans have forgotten us. I miss home like crazy. I turned 32 out here on top of a mountain while engaging the enemy. Christmas is tomorrow and I’m thinking of my wife and children more so than ever. What keeps me going is my God, my family, keeping ISIS away from America, and knowing that people like you support us out here. Again, thank you.



We're proud to have received numerous awards, certificates, and tokens of gratitude.

We've included just a few of many items and certificates received from troops.



8,183* soldiers have received a pair of sneakers!

Our all-volunteer staff currently ships an average of 300 pairs of sneakers each month to soldiers deployed in combat zones and imminent danger areas.

96% of all donations go towards the purchase of sneakers and shipping costs.

The Chairman's Award will allow us to provide sneakers to **625 soldiers.**

We will be able to **expand our reach** to new donors through the generous advertising package.

*Yes, the soldiers need to replace worn out sneakers.
Yes, the soldiers are grateful for the gift.
But, most importantly, the soldiers are grateful that
people care about them and have not forgotten them.*

We thank you for this wonderful opportunity!

- Deborah and John Hausladen, Co-founders

*As of April 18, 2022

